



American Academy of Thermology

Exhibitor/ Sponsorship Registration Application

American Academy of Thermology (AAT) Annual Scientific Sessions and Annual Meeting

Please return this signed Exhibitor/Sponsorship Application along with signed Exhibit Rules and Regulations form with your check or credit card information to:

American Academy of Thermology (AAT)
500 Duvall Drive
Greenville, SC 29607

If paying by check, please make the check payable to the American Academy of Thermology and make sure to include your name, address, email address, and phone number. If paying by Credit Card, include the credit card type, number, name as it appears on the card, billing address, expiration date, and security code.

Choose from one of these highly visible options:

1) Virtual Meeting Sponsorships

Basic: \$1,250

Select: _____

- Includes: placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program. Your logo will stay on the website until next year's meeting is posted.

Enhanced: \$1,750

Select: _____

- Includes: placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program. Your logo will stay on the website until next year's meeting is posted. In addition, a landing page specific for your company will be added to the annual meeting session. You will be able to add and written, video, or image content that you desire to this page (submissions must be made 30 days prior to the annual session).

2) Live Meeting Sponsorships (only available if and when live meetings are held)

- **Gold Level Sponsorship: \$2,100**
(15% **EARLY BIRD Discount** if received six months in advance)

Select: _____

Includes: One Exhibitor's Room Booth Space, Sponsorship, one Email to attendees, Recognition at AAT Annual Meeting Reception and placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program.

- **Silver Level Sponsorship: \$ 1,600**

Select: _____

Includes: One Exhibitor's Room Booth Space and placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program.

- **Bronze Level Sponsorship: \$1,250**

Select: _____

Includes: Sponsorship Recognition at AAT Annual Meeting Reception and placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program.

- **Food and Beverage Sponsorship: \$1,000**

Select: _____

Includes: Special Sponsorship Recognition at AAT Annual Meeting Reception placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program.

- **AAT Annual Meeting Welcome Kit Sponsorship** (includes flash drives, meeting notebook, lanyards, meeting materials): **\$750**

Select: _____

Includes: Special Sponsorship Recognition at AAT Annual Meeting Reception placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program.

- **AAT Annual Achievement Award Reception Sponsorship: \$2,500**

Select: _____

Includes: Special Sponsorship Recognition at AAT Annual Meeting Reception placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program

3) Other Sponsorships

Academic Medical Center Thermography Fund Sponsorship to support the establishment of Academic Medical Center Medical Thermography Laboratories and Support Services: **Minimum Donation: \$5,000**

Select: _____

Includes: Sponsorship Recognition at AAT Annual Meeting Reception and placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program.

- **Bernton/ Schakaraschwili Medical Residents Education Honoraria** to provide financial support for Medical Resident's Scientific Paper Presentations at the AAT Annual Meeting: **Minimum Donation: \$1,000**

Select: _____

Includes: Sponsorship Recognition at AAT Annual Meeting Reception placement of your Company Logo on the AAT Annual Meeting Website, directly underneath the AAT Annual Meeting Program.

Cancellation, Termination or Postponement

To qualify for a refund, all cancellations must be submitted in writing via email to info@aathermology.org or via US Mail to: The American Academy of Thermology, 500 Duvall Drive, Greenville, SC, 29607. Cancellation requests must be sent via email, or postmarked via US Mail, at least 45 days prior to the registered event. Cancellations will not be accepted over the phone. There is a \$150.00 processing fee for all cancellations. All refund requests that were paid for by charge card or PayPal are subject to transaction fees.

Application will not be confirmed until signed Registration and Exhibit Rules forms and payment are received.

Questions? Call 1-301-655-0081

Please note: The Conference Administrators reserve the right to decline any request for exhibiting in an attempt to balance the type of products and services for registrants.

Affirmation of Commitment to Sponsor/Exhibit

The undersigned is authorized to commit to the sponsorship/exhibition as described above, and acknowledges that he/she has reviewed the terms including the cancellation and refund policies described below**.

Signature:_____Date:_____

Contact Information

Company_____

Contact Name_____

Title_____

Mailing Address_____

City State Zip Code_____

Phone/ Fax_____

Email_____

**Cancellations and Refunds: see Exhibit Rules and Regulations.

Exhibit Rules and Regulations

Please read the following information, sign and return signature page with application form.

The following Terms and Conditions govern this contract (“Contract”) between the American Academy of Thermology and the Exhibitor.

1. Contract for Space

The application for space and the notice of assignment by American Academy of Thermology (AAT) constitutes a contract for the right to use the space allotted for The AAT Annual Scientific Session and Annual meeting, herein referenced as the “Event”. In the event of uncontrollable circumstances in which the building referenced as the “Conference Center” holding the Event is unfit for use, AAT shall notify Exhibitor within a reasonable period and shall refund to Exhibitor within 30 days the amount paid by Exhibitor. If AAT cancels or moves the location of the event, without cause by uncontrollable circumstances, AAT will at Exhibitor’s preference either (a) reimburse Exhibitor the full amount for monies paid to date within 30 days, or (b) allow Exhibitor to apply the monies paid to the rescheduled event. If the Exhibitor cancels, it shall not be subject to a refund.

2. Exhibition Location, and Dates

Refer to the AAT Annual Meeting website for venue and dates.

3. Restrictions in Use of Space

All demonstrations, food distribution, or other activities must be confined to the limits of the exhibit booth. Assigning, sharing or subletting the assigned space is not permitted without written consent from AAT, which may be withheld for any reason or no reason. Exhibitor shall comply with the Conference Center and CME rules, regulations, and restrictions relative to the use of the space (referenced in the Exhibitor Prospectus). All food distribution other than prepackaged items must be approved in advance by AAT.

4. Indemnity

Both parties assume full responsibility for the acts, omissions, and conduct of their representatives, agents and contractors and agree to indemnify, hold harmless and defend the other party, its officers and directors, employees, and agents from and against any and all claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest, and attorney fees) of any kind whatsoever arising from such acts, omissions, and conduct except to the extent that such claims, losses, and damages are the direct result of the other party's gross negligence or intentional acts. In any event, except for acts of gross negligence or intentional misconduct, each party's liability to the other party under this Contract shall be limited to and shall not exceed the amount of the exhibit fees paid by Exhibitor to AAT. Exhibitor acknowledges that AAT and the Conference Center do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain appropriate insurance. Any disputes will be addressed through arbitration (at Exhibitors expense) in Greenville County, South Carolina.

5. Liability and Insurance

Unless caused by acts of negligence or intentional misconduct by the other party, its agents or employees, each party shall not be responsible for the safety of the property of the other party, their agents or employees, from theft, damage by fire, accident or other causes, but will use reasonable care to protect the other party from such loss. During the dates of the exhibit, Exhibitor shall obtain and maintain comprehensive general liability insurance. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitors' displays, equipment and other property brought upon the premises of the Conference Center unless caused by acts of gross negligence and intentional misconduct by AAT, any of its agents, or employees.

6. Circularization and Solicitation

Circulars or advertising matter of any description may only be distributed within the booth assigned to the Exhibitor presenting such materials.

7. Mailing List Usage

Based on the benefit level of exhibitor or sponsorship package purchased the AAT will send a complimentary Email to attendees either before or after the conference. The AAT will be responsible for sending this Email. The list will not be shared with any Exhibit or Sponsor. This Email cannot be incorporated into a broader list, nor the contents generally disseminated beyond what is sent by the AAT. The AAT will, at its sole discretion, not to be unreasonably applied, determine if the content of the requested Email is suitable for distribution to its membership.

8. Restrictions in Operations of Exhibits

AAT reserves the right to (a) restrict exhibits because of noise, method of operation or for any other reason that causes disruption to the Event, and/or (b) prohibit or evict any exhibits, which detract from the general character of the exhibition as a whole, provided AAT notifies Exhibitor and provides Exhibitor reasonable time to cure such problem. Any noise-making exhibits must receive approval of AAT before the exhibit opens. AAT also reserves the right to alter the exhibit layout at any time.

9. Care of Building and Equipment

Exhibitors or their agents shall not damage, alter or otherwise injure or deface the walls or the floors of the building, the booths, or the equipment of the booths. If such damage occurs, the Exhibitor shall be liable for these damages.

10. Cancellation, Termination or Postponement

To qualify for a refund, all cancellations must be submitted in writing via email to info@aathermology.org or via US Mail to: The American Academy of Thermology, 500 Duvall Drive, Greenville, SC, 29607. Cancellation requests must be sent via email, or postmarked via US Mail, at least 45 days prior to the registered event. Cancellations will not be accepted over the phone. There is a \$150.00 processing fee for all cancellations. All refund requests that were paid for by charge card or PayPal are subject to transaction fees.

11. Waiver

Waiver by either party of any term or condition of this Contract or any breach shall not constitute a waiver of any term or condition or breach of this Contract.

12. Entirety of Contract

This Contract, including the Exhibit Application, states the entire agreement between the parties and supersedes all proposals, oral or written, and all other communications between the parties relating to this Contract. No amendment or modification of this Contract shall be made except by an instrument in writing signed by both parties.

13. Currency

Unless otherwise indicated, all dollar amounts referred to in this Contract are in lawful money of the United States, and any amount advanced, paid or calculated is to be in US currency.

14. Amendments

All amendments to this Contract must be in writing and signed by both parties, but may be executed in counterpart form.

15. Hotel Accommodations

In order to help ensure that the conference sponsors meet the required hotel room minimum commitment, as a condition of this Contract, all registered exhibitors are required to book and stay in the official Conference Hotel, for the duration of the meeting. We appreciate your understanding and cooperation with this requirement.

16. Consent to Photography and Videography

The exhibitor acknowledges and consents to allowing its employees and exhibitors to be photographed and videotaped for use by conference sponsors, for profit or otherwise, which may include brochures, Website postings, etc.

17. ACCME Guidelines Related to the Separation of Promotional Activities from ACCME Accredited Educational Activities

The AAT typically applies for AMA Physician Category 1 CME credit hours to be awarded. This activity will be planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint provider ship of the CME sponsoring entity and the American Academy of Thermology. The CME sponsoring entity will be accredited by the ACCME to provide continuing medical education for physicians.

In compliance with the *ACCME Standards for Commercial Support*, all exhibiting companies must abide by the following:

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Company representatives may attend educational sessions as observers; however, representatives must refrain from holding any discussions in the educational sessions.
- Onsite Monitoring - The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by the ACCME joint provider and/or the meeting planner's onsite staff.

18. Compliance with State and Federal Regulation

AAT, a 501(c)(3) non-profit, tax exempt organization, does not endorse, promote, or authenticate any commercial product, service, or technology available to support thermography services or advance the field of thermography. Commercial support from commercial industry does not

influence AAT educational content, faculty selection, and/or product usage at the Annual Meeting.

Device and software vendors must demonstrate that they are registered and listed with the FDA if promoting medical applications. For those that are not FDA listed, labeling should clearly state that they are for display purposes only, and not for commercial distribution in the U.S. If the display devices are imported from another country, the import paperwork should indicate that the devices shall be returned to their country of origin at the end of the trade show.

18. Notices

All notices, requests, demands and other communications required or permitted to be given pursuant to this contract shall be in writing and shall be deemed to have been duly given upon the date of receipt if delivered by hand, recognized national overnight courier, or registered or certified mail, return receipt requested, postage prepaid, to the following addresses:

American Academy of Thermology
500 Duvall Drive
Greenville, SC 29607
Info@aathermology.org
864-236-1073

Company Name_____

Company Address_____

City, State,
Zip_____

Attn:_____

Signature_____

Printed
Name_____

Date_____

This document represents the entire understanding and contract between the exhibitor or sponsor and AAT. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing this Sponsor/Exhibitor Registration form and Exhibit Rules and Regulations.